



# LOW IMPACT DEVELOPMENT CONFERENCE

August 6 - 9, 2023 | Oklahoma City, OK



## *Exhibitor & Sponsorship Prospectus*

*Resiliency for Climate Change and Extreme Events*

[lidconference.org](http://lidconference.org)

# Low Impact Development Conference 2023 Monday, August 7 – Tuesday, August 8, 2023 Oklahoma City, OK

Thank you for your interest in becoming a sponsor or exhibitor at the Low Impact Development Conference. This is a great way to increase your company's visibility and obtain new customers from various engineering industries. This conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget.

Please let me know how I can help you gain the exposure you desire,

Tom Sours, Senior Manager, Event & Media Sales  
[tsours@asce.org](mailto:tsours@asce.org) or 703-295-6243

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## Who is ASCE?

Founded in 1852, the American Society of Civil Engineers (ASCE) represents more than 144,000 members of the civil engineering profession worldwide and is America's oldest national engineering society geared to the advancement of science and profession of engineering to enhance the welfare of humanity.

## Who is EWRI?

Created in 1999, the Environmental & Water Resources Institute (EWRI) is the recognized leader within ASCE for the integration of technical expertise and public policy in the planning, design, construction, and operation of environmentally sound and sustainable infrastructure impacting air, land and water resources.

## Who will be in attendance?

Attendees are primarily engineers, municipal decision makers and educational researchers that are engaged in environmental and water resources engineering disciplines. They primarily represent municipal staff, institutions of higher education, government/military agencies, engineering & consulting firms as well as resource management organizations.



## Sponsorship Categories & Rates

### Platinum - \$10,000

#### Choose from one of these exclusive options:

- Opening Session** – Attendees will start the Low Impact Development Conference on a high note on **Monday, August 7, 2023** (from 9:00 AM – 9:45 AM) with a motivating and thought-provoking presentation. Be the sponsor for the first educational event at the conference by supporting this session. Your company may provide a video (commercial) to be played during the general session. We will place the sponsor literature on participant chairs for the opening session. This sponsorship includes exhibit space and (2) conference attendee passes. (one opportunity available on **Monday, August 7, 2023**)
- Welcome Reception** – Make a big impression by sponsoring the premier social event of the conference. This networking event will take place the evening of **Monday, August 7, 2023 (5:30 PM – 7:00 PM)** and will provide a first class setting for attendees to become familiar with your products by visiting your exhibit. This networking event is also a great way to reconnect with colleagues, mingle and meet new associates. This great networking opportunity kicks-off the Low Impact Development Conference, so you won't want to miss out. This sponsorship includes exhibit space and (2) conference attendee passes. (one exclusive opportunity available on **Monday, August 7, 2023**)
- Conference Tote Bag** – Place your branded logo in the hands of all the conference participants by sponsoring the conference tote bag. This is always conference attendees' favorite souvenir. This sponsorship includes exhibit space and (2) conference attendee passes. (one exclusive opportunity if secured by **Wednesday, March 15, 2023**. After Wednesday, March 15, 2023, this opportunity is not available.) \* This sponsorship is available for \$5,000 if your company produces and ships the conference bags to the event.
- Conference Padfolio** – Be the official sponsor of the conference padfolio that is given to each registrant. Your company's logo will appear on the front cover of the padfolio as well as the name of the conference. This sponsorship includes exhibit space and (2) conference attendee passes. (one exclusive opportunity if secured by **Wednesday, March 15, 2023**. After Wednesday, March 15, 2023, this opportunity is not available.) \* This sponsorship is available for \$5,000 if your company produces and ships the conference padfolio to the event.
- Internet Connection Sponsor** – Wi-Fi at events is no longer a 'nice to have' commodity. Reliable Wi-Fi is a critical must-have productivity tool. Take credit for attendees staying connected by becoming the Internet Connection Sponsor. This sponsorship includes exhibit space and (2) conference attendee passes. (one exclusive opportunity)

## Gold - \$5,000

### Choose from one of these options:

- Buffet Luncheon** - The buffet luncheons will take place on **Monday August 7, 2023** (12:00 PM – 1:00 PM) and **Tuesday, August 8, 2023** (12:00 PM – 1:00 PM). We will place the sponsor literature on participant chairs for the buffet luncheon. This sponsorship includes (1) conference attendee pass. (two exclusive opportunities available per luncheon)
- Lanyards with Sponsor Logo** – Lanyards are the must-have accessory at the conference. Lanyards offer a way to go display your logo while holding their badge, business cards, etc., throughout the conference. This sponsorship includes (1) conference attendee pass. (one exclusive opportunity if secured by **Wednesday, March 15, 2023**. After Wednesday, March 15, 2023, this opportunity is not available.)
- Continental Breakfast** – Start the day off right by affixing your branded logo on the continental breakfast supplied to all participants. The continental breakfast will be served in the exhibit hall to allow mingling during the breakfast time-period. This sponsorship includes (1) conference attendee pass. (one daily opportunity available on **Monday, August 7 – Wednesday, August 9, 2023**)

## Silver - \$2,500

### Choose from one of these options:

- Morning Coffee Break** – Start the day off right by affixing your branded logo on the morning coffee break supplied to all participants. The morning coffee break will be served in the exhibit hall to allow mingling during the breakfast time-period. (one daily opportunity available on **Monday, August 7 – Wednesday, August 9, 2023**)
- Afternoon Refreshment Break** – Breaks offer attendees a chance to get something to eat or drink and network with sponsors and colleagues between sessions. This is a great way to mingle and meet with potential customers. (one daily opportunities available on **Monday, August 7 – Tuesday, August 8, 2023**)
- Technical Workshops** —Increase your company's visibility by sponsoring the one of the technical workshops being offered at the conference, as well the refreshments served to the workshop attendees. (multiple opportunities available)
- Conference Technical Tours** – Technical Tours are scheduled for the **Sunday, August 6, 2023** and the afternoon of **Wednesday, August 9, 2023** (1:00 PM – 5:00 PM) for additional professional development hours (PDHs). Be the conference technical tour sponsor and have your logo prominently placed on the busses transporting the tour participants. (multiple opportunities available)



## Bronze - \$1,000

### Choose from one of these options:

- General Conference Sponsor** – Show your support for civil engineering by becoming a bronze-level financial sponsor of the International Low Impact Conference. (unlimited opportunities)
- Friend of Civil Engineering Conference Sponsor** – Show your support for civil engineering by becoming a bronze-level Friend of Engineering financial sponsor of the International Low Impact Conference. (unlimited opportunities)

Recognition Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Full Conference Registration	(2)	(1)		
Ad in Final Program <ul style="list-style-type: none"> <li>• Program ad deadline is <b>Wednesday, June 21, 2023</b></li> </ul>	✓ (full page)	✓ (1/2 page)		
Additional Tickets to Sponsored Events	(2)			
(1) 6-foot Tabletop Exhibit	(1)			
Lectern Recognition at Plenary Session	✓			
Rotating Banner on Conference Home Page	✓			
Recognition on Conference Home Page	✓	✓		
One Page Marketing Flyer at Sponsored Events (provided by sponsor)	Opening Session Sponsor Only	Lunch Sponsors Only		
Recognition in Conference Marketing Emails	✓	✓	✓	✓
General Session Slide Show Recognition	✓	✓	✓	✓
Recognition on Conference Sponsor Page	✓	✓	✓	✓
Recognition on Conference Signage	✓	✓	✓	✓
Recognition in Conference Program	✓	✓	✓	✓
Recognition on Signage at Sponsored Events	✓	✓		

### Sponsorship Deadlines & Important Dates

Sponsors and exhibitors should note these important dates:

- **Wednesday, June 21, 2023** (All Sponsors and Exhibitors) – Full payment must be received to be included in the printed final program
- Company logos should be received with signed contract.

Other important dates:

- **Wednesday, June 21, 2023** (All Sponsors and Exhibitors) - A (25) word description of your organization or products for inclusion in the printed final printed program.
- **Wednesday, June 21, 2023** (Platinum and Gold Sponsors Only) - Deadline for submitting an ad for the final printed program.

For details, contact Tom Sours at [tsours@asce.org](mailto:tsours@asce.org) or 703-295-6243, or by visiting the International Low Impact Development Conference webpage at [www.lidconference.org](http://www.lidconference.org) .

If your company or organization provides goods and services to help design, deliver, operate, or maintain sustainable infrastructure, then the EWRI LID Conference 2023 provides the ideal opportunity to showcase your goods and services to infrastructure owners and practitioners.

## **Exhibitor Information**

Exhibiting at the Low Impact Development Conference provides a unique opportunity to directly interact with and influence this highly targeted audience.

### **Exhibit Dates / Times:**

Exhibitor Move-in: Sunday, August 6, 2023; 1:00 p.m. – 5:00 p.m.

Exhibit Hours: Monday, August 7, 2023; 9:45 a.m. – 3:30 p.m.

Monday, August 7, 2023; 5:30 p.m. – 7:30 p.m. (Welcome Reception)

Tuesday, August 8, 2023; 10:00 a.m. – 3:30 p.m.

Exhibitor Move-out Hours: Tuesday, August 8, 2023; 3:30 p.m. – 6:00 p.m.

### **Exhibitor Fees**

Early Bird Rate: \$1,695 USD before Wednesday, February 15, 2023

Advance Rate: \$1,895 USD after Wednesday, February 15, 2023

### **Benefits of Exhibiting**

- One (1) full conference registration
- One (1) tabletop personnel registration
- Dedicated exhibit time with qualified buyers
- Exposure at all exhibit hall events to include a welcome reception and AM/PM breaks
- Recognition in the conference program and all institute electronic marketing

### **Exhibitor Package Includes**

- One (1) 6-foot skirted table
- Two (2) chairs
- One (1) wastepaper basket
- One (1) ID sign

## **Exhibitor Deadlines & Important Dates**

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- Company logos should be received with signed contract.
- **Wednesday, June 21, 2023** (All Sponsors and Exhibitors) - A (25) word description of your organization or products for inclusion in the printed final printed program.

Reserve your space now! Contact Tom Sours at [tsours@asce.org](mailto:tsours@asce.org) or 703-295-6243. Take advantage of this prime opportunity to reach your target audience. Please visit the International Low Impact Development Conference webpage at [www.lidconference.org](http://www.lidconference.org) for more information.