

Low Impact Development Conference 2020

July 19 – 22, 2020, Bethesda, MD

Thank you for your interest in becoming a sponsor at the Low Impact Development Conference. This is a great way to increase your company's visibility and obtain new customers from various engineering industries. This conference offers many opportunities to reach new business through our sponsorship program. No matter the size of your company, you will find a sponsorship level to fit your budget. Please let us know how we can help you gain the exposure you desire.

Sponsorship Categories & Rates

Gold - \$10,000

Choose from one of these exclusive options:

- Welcome Reception** – Make the first impression by sponsoring the opening welcome reception. This networking event will take place the evening of **Monday, July 20, 2020 (6:00 PM – 8:00 PM)** and will provide a first class setting for attendees to become familiar with your products by visiting your exhibit. This networking event is also a great way to reconnect with colleagues, mingle and meet new associates. This great networking opportunity kicks-off the Low Impact Development Conference, so you won't want to miss out. (one exclusive opportunity available on **Monday, July 20, 2020**)
- Conference Tote Bag** – Place your branded logo in the hands of all the conference participants by sponsoring the conference tote bag. This is always conference attendees' favorite souvenir. (one exclusive opportunity if secured by **Wednesday, May 13, 2020**. After Wednesday, May 13, 2020, this opportunity is not available.)
- Conference Padfolio** – Be the official sponsor of the conference padfolio that is given to each registrant. Your company's logo will appear on the front cover of the padfolio as well as the name of the conference. (one exclusive opportunity if secured by **Wednesday, May 13, 2020**. After Wednesday, May 13, 2020, this opportunity is not available.)
- Conference Proceedings**— The conference proceedings will be published within 30 days of the closing of the conference and published in a downloadable online format. Put your company's logo on the proceedings website landing page to be seen by all attendees who download the final proceedings. Your company logo will also be highlighted in proceedings related emails to all attendees. (one exclusive opportunity if secured by **Wednesday, April 1, 2020**. After Wednesday, April 1, 2020, this opportunity is not available.)
- Hotel Key Cards**—Put your four-color message on the hotel room keys of the attendees staying at the official conference hotel. Hotel key cards are used by attendee's multiple times daily. Logos must be received by **Wednesday, May 13, 2020**. (one exclusive opportunity)

Silver - \$5,000

Choose from one of these options:

- Buffet Luncheon in the Exhibit Hall** –The buffet luncheons will take place on **Monday July 20, 2020** (12:00 PM – 1:00 PM) and **Tuesday, July 21, 2020** (12:00 PM – 1:00 PM). Sponsors may distribute their literature on participant chairs during the buffet luncheon. (two exclusive opportunities available)
- Social Media Wall**—Prominent branding available on a real time social media wall. (one exclusive opportunity if secured by **Wednesday, May 13, 2020**. After Wednesday, May 13, 2020, this opportunity is not available.)
- Lanyards with Sponsor Logo** – Lanyards are the must-have accessory at the conference. Lanyards offer a way to go display your logo while holding their badge, business cards, etc., throughout the conference. (one exclusive opportunity if secured by **Wednesday, May 13, 2020**. After Wednesday, May 13, 2020, this opportunity is not available.)
- Continental Breakfast** – Start the day off right by affixing your branded logo on the continental breakfast supplied to all participants. The continental breakfast will be served in the exhibit hall to allow mingling during the breakfast time-period. (one daily opportunity available on **Monday, July 20 – Wednesday, July 22, 2020**)
- Internet Connection Sponsor** – Wi-Fi at events is no longer a ‘nice to have’ commodity. Reliable Wi-Fi is a critical must-have productivity tool. Take credit for attendees staying connected by becoming the Internet Connection Sponsor. (one exclusive opportunity)

Bronze - \$2,500

Choose from one of these options:

- Morning Coffee Break** – Start the day off right by affixing your branded logo on the morning coffee break supplied to all participants. The morning coffee break will be served in the exhibit hall to allow mingling during the breakfast time-period. (one daily opportunity available on **Monday, July 20 – Wednesday, July 22, 2020**)
- Afternoon Refreshment Break** – Breaks offer attendees a chance to get something to eat or drink and network with sponsors and colleagues between sessions. This is a great way to mingle and meet with potential customers. (one daily opportunity available on **Monday, July 20 – Tuesday, July 21, 2020**)
- Full Day Workshops** —Increase your company’s visibility by sponsoring the one of the full day workshops being offered at the conference on **Sunday, July 19, 2020**, as well the lunch and refreshments served to the workshop attendees. (two opportunities available)
- Conference Technical Tours** – Technical Tours are scheduled for the afternoon of **Wednesday, July 22, 2020** (1:00 PM – 5:00 PM) for additional professional development hours (PDHs). Be the conference technical tour sponsor and have your logo prominently placed on the busses transporting the tour participants. (two opportunities available)

Copper (see pricing below)

Choose from one of these options:

- General Conference Sponsor \$500.00** – Show your support for civil engineering by becoming a Copper-level financial sponsor of the International Low Impact Conference. (unlimited opportunities)
- Friend of Civil Engineering Conference Sponsor \$250.00** – Show your support for civil engineering by becoming a Copper-level Friend of Engineering financial sponsor of the International Low Impact Conference. (unlimited opportunities)

Recognition Benefits	Gold \$10,000	Silver \$5000	Bronze \$2,500	Copper >\$500
Full Conference Registration	(1)			
Ad in Final Program <ul style="list-style-type: none"> • Program ad deadline Wednesday, March 25, 2020 	✓ (1/2 page)			
Additional Tickets to Sponsored Events	(2)			
Space in the Exhibit Hall	(1)			
Lectern Recognition at Plenary Session	✓			
Rotating Banner on Conference Home Page	✓ (Logo/Link)	✓ (Logo/Link)		
Recognition on Conference Home Page	✓ (Logo/Link)	✓ (Logo/Link)		
One Page Marketing Flyer at Sponsored Events (provided by sponsor)	✓			
Recognition in Conference Marketing Emails	✓	✓ (Name Only)	✓ (Name Only)	
Entrance Slide Show Recognition	✓	✓ (Name Only)	✓ (Name Only)	✓ (Name Only)
Recognition on Conference Sponsor Page	✓ (Logo)	✓ (Name Only)	✓ (Name Only)	
Recognition on Conference Signage	✓	✓ (Name Only)	✓ (Name Only)	✓ (Name Only)
Recognition in Conference Program	✓	✓ (Name Only)	✓ (Name Only)	✓ (Name Only)
Recognition on Signage at Sponsored Events	✓	✓	✓	
Program Recognition Adjacent to Sponsored Event	✓	✓	✓	

Sponsorship Deadlines & Important Dates

Sponsors and exhibitors should note these important dates:

- **Wednesday, January 8, 2020** (All Sponsors and Exhibitors) – A 50% deposit must be received
- **Wednesday, March 25, 2020** (All Sponsors and Exhibitors) – Full payment must be received to be included in the printed Final Program

Other important dates:

- **Wednesday, March 25, 2020** (All Sponsors and Exhibitors) - A (25) word description of your organization or products for inclusion in the printed final printed program.
- **Wednesday, March 25, 2020** (Gold Sponsors Only) - Deadline for submitting an ad for the final printed program.

For details, contact Sean Scully at sscully@asce.org or 703-295-6154, or by visiting the International Low Impact Development Conference webpage at www.lidconference.org .